

Seminar on Shipping Business and Maritime Management for Developing Country

Name	Seminar on Shipping Business and Maritime Management for Developing Country		
Organizer	Beijing Jiaotong University		
Time	2024-05-22-- 2024-06-04	Language	English
Invited Countries	Developing Country		
Number of Participants	25		
Requirements for the Participants	Age	Under 50 years old for participants at director-general's level; Under 45 years old for participants at or under division director's level.	
	Health	In good health with health certificates or medical examination forms issued by local public hospitals; without diseases prohibited from entry by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular and cerebrovascular diseases and diabetes; without mental illnesses or infectious diseases that may pose serious threats to public health; not during the postoperative recovery period after a major operation or during the outbreak period of acute diseases; without severe physical disability; non-pregnant.	
	Language	Fluency in listening, speaking, reading and writing in English	
	Others	Participants who come to China for training are not allowed to bring spouses or relatives.	
Host City	Beijing City	Local Temperature	Summer: 14°C-26°C
Cities to Visit	Shanghai City Zhenjiang City, Jiangsu Province	Local Temperature	Shanghai: 16°C-24°C Zhenjiang: 16°C-26°C
Notes	<p>1. This seminar will take place in China. All participants are required to attend the entire training and adhere to the time schedule.</p> <p>2. The relevant lecture materials will be shared with the participants after the training with the consent of the instructor, and should be used for learning purposes only.</p> <p>3. Participants should prepare materials for the exchange seminar in advance.</p>		
Contact of the Organizer	Contact Person(s)	Ms.Li Man, Ms.Feng Zhimin (airport pick-up)	
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<p>About the Organizer</p>	<p>Beijing Jiaotong University is a national key university directly under the Ministry of Education, jointly established by the Ministry of Education, the Ministry of Transport, the Beijing Municipal People's Government, and China Railway Group Co., Ltd. It is a national "211 Project", "985 Project Advantage Discipline Innovation Platform", and "Double First Class" construction university. It is the first higher education institution in China to cultivate railway professionals according to the modern education system. After the development of the Double First Class, the school has formed a comprehensive disciplinary training system with advantages in information and management disciplines, characteristics in transportation science and technology, and coordinated development of multiple disciplines such as engineering, management, economics, science, literature, law, and philosophy.</p> <p>Beijing Jiaotong University started its foreign aid training program in the 1970s, under the personal care of Premier Zhou Enlai, to provide training for personnel on the Tanzania Zambia Railway. Since 2006, our school has undertaken a total of 153 short-term training courses in the railway field commissioned by the Ministry of Commerce, the Ministry of Foreign Affairs, the National Railway Administration, China National Railway Group Co., Ltd., and other domestic and foreign institutions, with 3673 participants, covering 75 countries and regions in Asia, Europe, Africa, the Americas, and Oceania. This includes 115 foreign aid training programs offered by the Ministry of Commerce, with 2952 participants. In 2023, our school undertook and completed a total of 19 foreign aid training programs for the Ministry of Commerce, including bilateral, multilateral, and online programs, and received unanimous praise from higher authorities, embassies abroad, and trainees.</p> <p>Beijing Jiaotong University holds international training programs targeting the key areas of human resource development in developing countries, covering areas such as rail transit construction and operation maintenance, infrastructure construction and maintenance, urban and rural planning, enterprise management, environmental protection, and sustainable development. Each training session combines its own advantages and the characteristics of the trainees, and reasonably arranges classroom lectures, on-site teaching, and professional visits.</p>
<p>Seminar Content</p>	<p>Sponsored by the Ministry of Commerce of the People's Republic of China, Beijing Jiaotong University will organize a 14-days Seminar on Shipping Business and Maritime Management for Developing Country from May 22^{ed}, 2024 to June 4th, 2024 in China. Based on the needs of the foreign party, the university will develop a detailed implementation plan and invite experienced professors from the China state shipbuilding corporation(CSSC), Transportation and Logistics Fields and BJTU to give lectures. The training method is a combination of classroom lectures and field trips.</p> <p>The core courses include general knowledge, professional and practical courses, and the lectures are divided into classroom lectures, on-site teaching, visits and exchanges, etc.</p> <p>1. Introduction of main training courses and contents</p> <p>(1) History of China's Shipping Development: By using classroom lectures, mainly introduce the development overview of China's shipping industry after the establishment of the People's Republic of China, and briefly describe the relevant process of China becoming one of the world's largest shipbuilding countries.</p> <p>(2) Digital transformation and intelligent construction of shipping enterprises: By using</p>

classroom lectures, mainly introduce the promoting role of digital transformation and development in deepening business operations, innovating business models, and intelligence production services for shipping enterprises.

(3) Port and Shipping Logistics and Supply Chain Management: By Using classroom lectures, mainly introduce the digital development path of the shipping logistics industry and the important impact of supply chain digitization on the operation, management, supervision, and delivery methods of the port and shipping industry.

(4) The significance of constructing logistics hub ports: By using classroom lectures and on-site visits, mainly introduce the role of logistics hubs in the construction of a new development pattern of supply chain and industrial chain dual circulation.

(5) Multimodal Transport Organization and Management: By using classroom lectures and some video examples, introduce the process and operation methods of multimodal transportation composed of various transportation methods.

(6) China Air Transport Management: By using classroom lectures, mainly introduce the China's air transportation management system, improve operational efficiency, reduce operational costs, and continuously improve to adapt to market changes and achieve sustainable development.

(7) Conduct discussions on topics such as planning, construction, and development status of shipping management practices in developing countries.

2. Discussion and exchange

(1) Explore China's shipping business and maritime management.

(2) Explore the sustainable development of shipping business, maritime management, and innovation in developing countries.

3. On-site teaching and visiting

Arranged participants to visit China Railway Container Transport CORP., LTD., and China state shipbuilding corporation related enterprises for technical exchanges, and to conduct on-site teaching in representative cities of Zhenjiang and Shanghai. At the same time, we will arrange participants to visit the Forbidden City and Summer Palace to show the Chinese traditional culture and the status quo of China's social development, so that participants can feel a "real" China.

4. Introduction of Main Lecturers (May be adjusted to other teachers at the same level)

(1) Song Liying: Associate Professor, School of Traffic and Transportation, Beijing Jiaotong University, Beijing Jiaotong University, her research direction is City Port Logistics, Maritime Transportation, Transportation and Freight Logistics, Intelligent Transportation Systems;

(2) Wang Xifu, Professor, Director of the Logistics Engineering Department at the School of Traffic and Transportation, Beijing Jiaotong University, His research interests are port intelligent management and smart port navigation data platform.

(3) Kang Liujiang: Professor, School of Traffic and Transportation, Beijing Jiaotong University. His research direction is Maritime transportation, big data and intelligent systems.

(4) Feng Xuesong: Professor, School of Traffic and Transportation, Beijing Jiaotong University, His research direction is transportation planning and management, as well as comprehensive transportation theory and technology;